The current state of patron driven acquisitions in cooperation with resource sharing in Indiana libraries: a panel

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Holli Moseman
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Patron Driven Acquisitions

• Patron desires an item and the library buys it
• Libraries have several mechanisms
• Initiates request in ILL and ILL decides it is best to buy
• Articles, journal issues, chapters, books, e-books, audiobooks, DVDs, CDs, theses...
Indiana State University’s ILL criteria to Buy - Physical

- Book not owned by ISU, under $200
- Publication 2 years or the current year
- Non-fiction and not a current text book
- Shipped in 3 days or less *(or patron preference)*
- Exception: Can’t obtain an older book any other way or it is cheaper to buy than borrow
Indiana State University’s ILL criteria to Buy - Articles and Documents

- Under $75
- Available from
  - Document Suppliers
    - Get It Now
    - Reprint Desk
  - Publishers & Other Vendors
Indiana State University’s ILL criteria to Buy - Articles and Documents cont.

• Other Reasons to buy:
  • Copyright cheaper
  • Material is needed NOW
  • Material is ‘in press’, or E-only
  • Material is too new
Patron requests a physical item from ILL

**ILL Staff: meets On Demand criteria?**

- **YES**
  - Available via Amazon
    - ILL emails Acquisitions the request
    - Acquisitions orders the item on Amazon
    - Acquisitions downloads bibliographic record
    - Acquisitions creates order record and records fund code
    - Amazon ships
    - Acquisitions receives item and matches to rush print out
    - ACQ/ ILL catalogs item or routes to specialist with BOD RUSH slip
    - ILL places a hold in Sierra for patron
    - ILL processes hold for the patron
    - ILL places the item on the Circulation hold shelf

- **NO**
  - Patron prefers an E-book or it’s the only option
    - ILL emails Acquisitions item
    - Acquisitions orders the item on YBP-GOBI
    - Acquisitions downloads bibliographic record
    - Acquisitions creates order record and records fund code
    - YBP-GOBI sends
    - Electronic Resources loads MARC record & edits for display
    - Electronic Resources loads MARC record & edits for display
    - Acquisitions emails ILL item information
    - ILL emails patron link to the e-book

- Only available elsewhere
  - ILL orders directly using department procard on vendor website
  - ILL downloads bibliographic record
  - Vendor ships item
  - ILL receives item and matches to ILL record
  - ILL catalogs item or routes to specialist
  - ILL processes item or routes to Processing Unit

- Not available for purchase
  - ILL Staff send via traditional ILL
  - ILL Staff send via traditional ILL
Further Information

- Using ILL Requests as PDA: How Indiana State University Purchases Materials Requested Through ILL
  Holli Moseman, Indiana State University, Great Lakes Resource Sharing Conference 2015
  http://hdl.handle.net/10484/12195
Nick Schenkel
Library Director
West Lafayette Public Library
PDA at the West Lafayette Public Library

We now have more than 2 1/2 years of experience with PDA at the West Lafayette Public Library

What we’ve learned is tracking well with Purdue Librarian Suzanne Ward’s findings in her groundbreaking book published by ALA
But I \textit{enjoy} reading “The Hardy Boys”

- \textbf{Traditional collection building has good intentions} - we tell patrons (in effect) “you’ll get to choose from what \textit{we} know is worth your time”

- But traditional processes do not always produce good results for library users or potential users..... Tales of the “Hardy Boys” in 1960’s public libraries...
PDA is popular with library patrons

- **PDA points to the innate wisdom of our library customers**...many PDA acquisitions qualify as “new books” and so they are shelved in this high circulating collection. Circulation of “new books” has not been diminished by the addition of PDA purchases.

- Those PDA selections which do NOT qualify as “new” also circulate more than their neighbors on the library’s regular shelves.

- Our ever-more limited funds available for purchases are best spent through a mixture of PDA and traditional selections.
How PDA works at West Lafayette Public Library

Patron requests are accepted by phone, as emails, and in-person requests. They are reviewed daily by library staff.

- Can the request be fulfilled through Evergreen Indiana or SRCS?

- If not, requests are given a cursory check to examine their level of complexity – we shy away from purchases of academic and technical titles.

- Requests for items of $75 or more are given librarian review.

- Date of publication is reviewed too - we won’t automatically order an item with a publication date of more than 5 years.

- We find we are purchasing about 100 titles each month (this year).
Forward leaning benefits of PDA

A strong PDA program will, I’ll predict, bring more and more folks into your library as they discover that THIS government agency is responding to their requests and making their tax dollars work for them!
Amy Winks
Operations Manager – Access Services
Purdue University
Purdue University Libraries PDA Criteria

- < 5 years old
- Academic
- English
- < $250
- Ships 2-3 days or less
- Cheapest edition (paperback vs. hardcover)
Changes We Have Made

• Not quite at strict about <5 years if subject seems relevant.
• Used to avoid if older editions available at Purdue.
• Initial price criteria was <$150, but that didn’t allow for very many STEM titles.
• Used to avoid textbooks, but now we will purchase if they meet the rest of the criteria.
• Used to avoid spiral-bound and oversize.
Purdue Electronic PDA

- Started in 2011
- Set up with YBP for EBL, Ebrary, and Ebsco (deposit account)
- Titles must be 2009-present
- \( \leq \$300 \)
- Identified Content Level and YBP Select (based on our existing approval plans)
- Eliminate previously purchased titles
Purdue Electronic PDA, cont.

• Allow 3 short-term loans (STL); 4th use triggers auto-purchase
• STL = downloading, printing, etc.
• STL cost: average 11-15% of list price
• Auto-purchase = list price
• True cost of purchased e-book: list price + 3 STLs = average 133-145% of list price
• Majority of PDA are unused; only a small percentage get auto-purchased.
Thank you!

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